



Surety International

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Blog – Intelligence Chatter

www.suretyinternational.wordpress.com

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Launch of Risk Management Division

Through most of our international work, Surety has noticed a common thread in virtually every project – the need for robust **Risk Management**. To this end we have expanded our services to now include several related fields, including Disaster Risk and Organizational Risk. While these may have aspects in common with the regular security disciplines provided by Surety, we now have several internationally experienced Disaster Risk consultants from Professors through to graduates, all with specific skills and experience relating to these topics.



If you would like to know more please contact us.

Personal Security Escorts

Surety has secured the services of a Personal Security Escort as one of our consultants. He has provided unarmed escort services to nearly all of the world's leading media companies, in areas of conflict. His personal skills and security management are highly sought after and is currently in Afghanistan providing support to a media company crew.

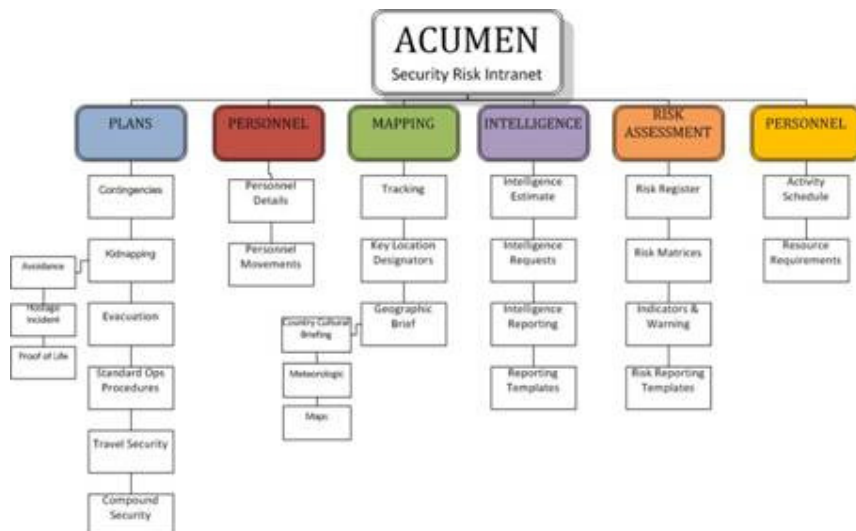
If you have a need of low profile, experienced security advice and support anywhere in the world, then Surety is happy to provide you with a quote for this type of service.



Real Time Security Intelligence Support

Surety's new on-line security intelligence support service – **ACUMEN** - is up and running and client sign ups are growing steadily.

Acumen allows subscribers internet access to any and all security and intelligence related documents, plans and information for you to better provide duty of care to staff and be proactive in understanding and preparing for the environments you are working in.



Acumen is also linked to our round the clock tracking products – **SENTINEL** – so that your managers can know where every person and critical asset is in case of emergency. This is supported with various planning policies should they be needed.

Please take some time to have a look at our demonstration page by clicking on **ACUMEN** – and then we welcome your comments or questions on how it can be tailored to your specific requirements.

A Use for Twitter?

Like most people over the age of 30, we have avoided even contemplating the use of Twitter in any real sense. Recently though, we have changed our minds and now employ Twitter as an 'add-on' in our security projects.

On two of our security management projects in Central Asia, the Surety consultants have set up a closed Twitter network with all of the clients staff to broadcast security notifications. For example, recently, there was intelligence that an illegal roadblock had been established on the outskirts of a city, near where several of our clients were going about their own project work. The consultant was able to rapidly send a 'Twitter' message out to his network advising on various new routes and mitigating strategies.

From all feedback this is working well and we will continue to offer this on top of our other processes to ensure client safety remains at the highest priority.

Kidnap Plan – Proof of Life

Whilst something no-one likes to think about, in many countries in which we work, Kidnapping is a real threat. As part of your overall strategy it is by far better to be prepared when this is still a 'possibility' rather than be caught off guard when it becomes a reality.

The Proof of Life questions is a key ingredient in any plan. This is a question only the hostage will be able to answer. It establishes that the hostage is highly 'valued' and, because the kidnappers must ask it of the hostage, it allows the hostage some comfort that you or the authorities are working on their release, it boosts their morale.

Check by obtaining from all staff members as part of your initial in country briefings, an intimate detail that the captors cannot possibly know. Choose a question which would reinforce, not undermine, the hostage's social identity and morale. It is best to choose a question that establishes a positive memory for the hostage. As the situation continues you may want to check in this way regularly to remain sure that the captive is still alive. The best proof is to directly hear the person kidnapped. If no proof of identity and life is provided you should not pursue the negotiations.

For any more information or to discuss assistance in preparing these sorts of plans contact us.

Sentinel – 24 hour, 7 day tracking and emergency alarm notification

A crisis can occur in the blink of an eye. What matters most is how you react. With **SENTINEL**, all you do is push a button.



With Sentinel, our Operations Room is alerted through several methods – GSM, Satellite – and immediately initiates a pre-planned response for that person's safe return. The location of the alarm is automatically registered on Google Earth and our maps to within 2 metres. We can then assist in directing whatever response team to that site, even with direct street turns advice. If the person is being moved, then we simply track them thru Sentinel.



Training Course Programme

Surety is currently committing to a series of international training periods in the various countries we are operating. The current tentative programme is below, however, this will be amended as new clients request training. As well Surety is open to tailored course for one organisation.

- Kidnap Awareness/Prevention (1 - 2 days)
- Critical Infrastructure Security Risk Management (4 days)
- Hostile Environment Awareness (2 – 4 days)
- Country Specific Security Awareness (1 - 2 days)
- Options include your staff attending one of these joint courses or Surety coming to you for an exclusive training programme



For an obligation free proposal please contact us at enquiries@suretyinternational.com.au