



Surety International

15 Sept 2009

Volume 1, Number 4

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Contact Us

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Blog – Intelligence Chatter

www.suretyinternational.wordpress.com

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New Resident Agent in Pakistan

Surety is pleased to announce that we now have a full time expatriate security agent, resident in Pakistan. He has many years experience in security, in particular with foreign workers and companies in central Asia at the diplomatic level, having been employed on other projects in Islamabad for at least the last 4 years.

Surety can now provide all services from this location – hence allowing large travel savings as we do not need to bring in a consultant for another country.

If you would like to discuss with us how we can now provide any of our services, then simple contact us at;

Islamabad@suretyinternational.com.au

Security for International Sports

Read an exclusive interview Surety conducted with an international swimming coach.

We discussed with him a perceived increase for appropriate risk management and security awareness in relation to international sport and how do you believe this is best managed by national authorities?

We also asked, as a coach on international teams, and interested in the needs of athletes, how does he factor in security planning without compromise to training schedules and programs.

Read the full interview at [Our Web site](#).

Surety offers low profile intelligence based security coverage for international events.



A Different Paradigm

Surety International takes a slightly different approach to security. We try not to rely on a paradigm which we believe has its place but applied for the wrong situations is expensive and detrimental to the clients' strategy and in some instances their safety.

Surety International avoids what has become the current political thinking, "we'll smoke 'em out" espoused by most political leaders when dealing with areas of conflict around the world. We believe most insurgencies last many years and are not solved militarily (although in many cases there is a need for this as well) but primarily by trusting the local population and working in partnership with them in developing their lot for their future generations to control. Often it is the people we are trying to help who have the answers or know ways to better deliver on objectives, we help them deal with their problems; and what better tool to do this, than through building your power to deliver these changes. Surety promises to partner with you

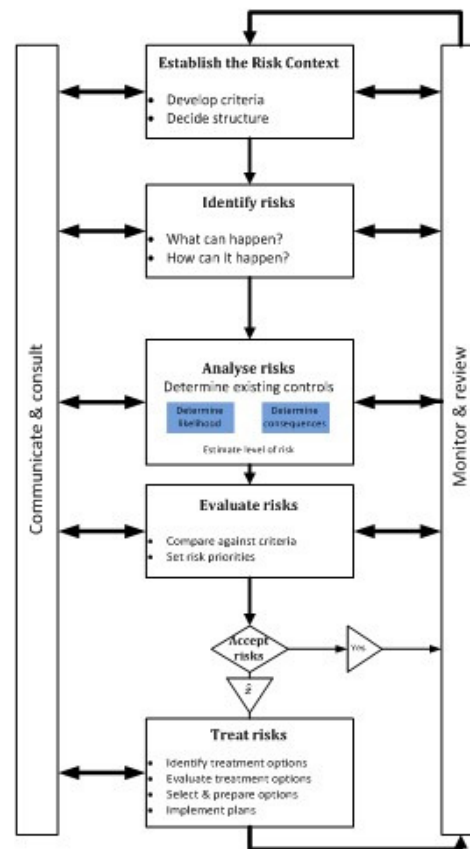
in this process as an integral necessity.

It is local issues, often at village level, which Surety believes drives most anti-government forces in many conflict zones. It is the inherent ability for other ideologies – Al Qaeda, Jemaya Islamiya, Lashkar-e-Taiba, Hezbollah et al, to offer these extremely regional issues an opportunity for support and chance to coalesce into a larger ‘cause’ which is almost exclusively Anti-West. Any western ‘over the top’ security/military reaction then simply acts as a recruiting focus for the larger groups. The locals are opposing the West simply because we are in their environment – not (truly) because he wants to see the West destroyed, they are usually fiercely independent people at the grassroots, who struggle just to survive the day.

Too often our Principals have witnessed Private Security Companies acting arrogantly and apart from the very people we are supposed to be helping. Surety consultants do not carry weapons; we rely on intelligence, risk management and interrelations with local groups and leaders.

Applying Risk Management to your Projects

Risk Management is the identification, assessment, and prioritization of



risks followed by coordinated and economical application of resources to minimize, monitor, and control the probability and/or impact of unfortunate events. Risks can come from uncertainty in project failures, accidents, natural causes and disasters as well as deliberate attacks from an adversary.

The strategies to manage risk include transferring the risk to another party, avoiding the risk, reducing the negative effect of the risk, and accepting some or all of the consequences of a particular risk.

At Surety International we follow to proven and accepted Australian Standard ASNZS 4360 Risk Management and through experience, have learnt to apply this to all of our projects.

Personal Security Escorts

Surety has secured the services of a Personal Security Escort as one of our consultants. He has provided unarmed escort services to nearly all of the world’s leading media companies, in areas of conflict. His personal skills and security management are highly sought after and is currently in Afghanistan providing support to a



media company crew.

If you have a need of low profile, experienced security advice and support anywhere in the world, then Surety is happy to provide you with a quote for this type of service.

Sentinel – 24 hour, 7 day tracking and emergency alarm notification



A crisis can occur in the blink of an eye. What matters most is how you react. With **SENTINEL**, all you do is push a button.

With Sentinel, our Operations Room is alerted through several methods – GSM, Satellite – and immediately initiates a pre-planned response for that person's safe return. The location of the alarm is automatically registered on Google Earth and our maps to within 2 metres. We can then

assist in directing whatever response team to that site, even with direct street turns advice. If the person is being moved, then we simply track them thru Sentinel.

